

The W Community Monthly Newsletter



OCTOBER

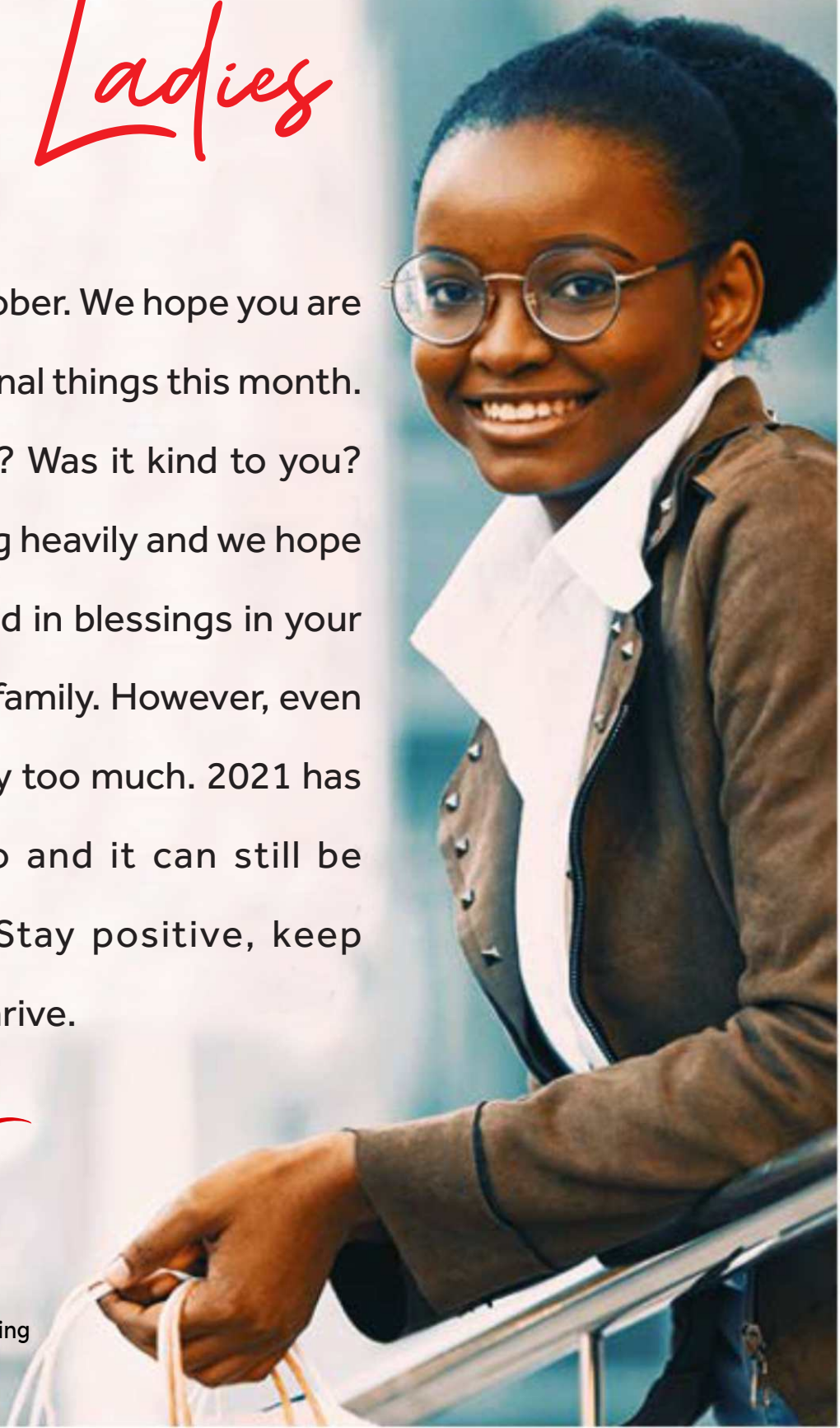


Hello Ladies

Welcome to October. We hope you are ready to do phenomenal things this month. How was September? Was it kind to you? The rain came pouring heavily and we hope that for you it ushered in blessings in your business, career and family. However, even if it didn't, don't worry too much. 2021 has three months to go and it can still be awesome for you. Stay positive, keep working and you will thrive.



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Maternal Health Service Support **(MHSS)**

Health care bills can be very stressful and exhausting, yet they are usually inevitable when the need arises. Suppressing pain or avoiding treatment is not a solution either, as you risk this, the condition worsens and that equals – more medical bills.

Customers who have taken advantage of the Maternal Health Service Support Loans (MHSS) can boldly say “it's like a light at the end of a tunnel”. With the flexible repayment plan, no loan fees, guaranteed confidentiality, subsidized interest rate and more, taking a loan has been made easier.

Do you need a
financial solution to help you
pay for your treatments?

The MHSS loans will give you access to upfront finances to pay for fertility treatments and a wide range of other healthcare services.



MHSS can be your solution to healthcare financing
Simply Send an email to wcares@accessbankplc.com
to apply today!



**Did you know
that MHSS Loan
covers both local
and international
health treatments**



Apply Now

Send an email to wcares@accessbankplc.com



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More information:
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DO YOU WANT TO GROW YOUR BUSINESS CONSISTENTLY?

FIND TIPS BELOW

Just as every seed requires the right amount of water, sunlight and soil to grow so does your business require nurturing. Growing a successful business requires dedication, effort, strategy, leadership etc.

Rapid growth doesn't happen overnight, but there are several steps you should take to keep your business moving forward. It takes time and effort.

However, when you start reaping the benefits, you will see that your effort was worth it.

Here are some tips to help your business grow:



Understand your customers:

You can only develop products and services that will be a huge hit if you are attentive to the needs of your customers and prospects. One way to understand exactly what your customers want is through research and surveys.



Improve customer service:

If you don't provide quality customer service, it will be difficult to satisfy your customers even if you have a superior product or service. This aspect of the business is about taking the extra step to make them feel special. Let your customers know that they are valued.



Maximize social media:

Without a doubt, social media is a very powerful tool. It is a way of reaching thousands and millions of people at once. Thus, it is important to ensure that your business is on social media. This helps your business stay relevant.

Show case your business to the world by leveraging on social media marketing. That's not all, there are also cool ways to collect payments from your customers on social media via Swift Pay (Watch out for next edition)



Spend time attending networking events:

Networking is highly important – but it is something many entrepreneurs neglect. It is a great way to connect with people who can help you build your business. You can find employees, more customers, and even investors.

Well if there is one thing I know about networking, it's definitely not about collecting contacts but planting relationships. There is even a saying about “your network being your net worth”. It is a great and exciting way to connect with the best in your field, grow business ideas and meet with like minds. It is the birth room for most disruptive ideas.

Don't hesitate to get loans when you need to:



What is business without finance? Nothing. Access to finance remains a major struggle for SMEs especially women owned businesses. We have gone a step ahead to provide you with favorable interest loans to support your business. Visit www.thewcommunity.com to apply for the W Power Loans.



Find out what works:

Ultimately, you will know which of the approaches you've used worked well. Take note of these tactics and use them again. Refine the approach and focus more on those that bring satisfactory results. The ultimate goal is to find out what works best for your business.

That unique touch that makes your business stand out!



Save the date

Early detection saves lives

We are giving out free breast and cervical cancer screenings this month

Follow

   @thewcommunity

for updates and preventive measures

Join the movement

#whealthmonth



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 **access**

more than banking



ARE YOU SAVING **MONEY THE WRONG WAY?**

You may have started saving but are you sure you are doing it the right way?

You read that right. There are right ways and wrong ways of saving money. There's more to it than depositing money into your savings account. While saving seems simple to many of us, there are dozens of mistakes that we may be making.

Below are some of the most common mistakes that many people make when it comes to saving:

Not automating your savings:

If you are relying on your willpower to save money, then there's a good chance that you'll abandon your saving strategy. Many banks today have a feature where you can send your savings to another account automatically every month (standing order). When you start doing this, you'll eventually get used to your lifestyle without those funds. When this happens, you'll be able to save more without even trying.

Not paying off debt before saving:

If you keep piling debts, you might come to a point where you cannot save anymore or consistently because you'll have more to pay back due to the addition of interest.



Not investing a part of your savings:

If you are only putting your money into a savings account and not investing it further, you're reducing your earning capacity.

Giving up on having fun altogether:

When people set unrealistic savings goals with absolutely nothing left over for fun, they soon start to feel deprived – and in some cases, that can drive them to abandon their savings plan altogether.

Consider these and start to save the right way today!

Join the Tribe



- Shop Online
- Pay for Utilities
- Make Withdrawals

Do much more with your W Debit Card

Get one today



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Bye Ladies

It's a pleasure educating, informing and entertaining you with our newsletter for this month.

We hope you enjoyed reading this edition of our newsletter.

Please write to us on wcares@accessbankplc.com for specific subjects you would like to talk about.

It's the last lap for 2021, don't give up. It's not too late to make all your dreams come true.

Enjoy an amazing October!



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